

# Concept Amenities global launch of ERP™ guest amenities

**M**ake your mark in our industry and not on our planet by choosing Environmentally Responsible Products (ERP™)

ERP™ is a complete range of biodegradable guest amenities made with Eco Pure®: an organic based, enzyme additive that renders common plastics as biodegradable\* when discarded in landfill. Eco Pure® breaks down the molecular structure of polymers to allow microbial action to take place. This can occur under aerobic and anaerobic conditions.

ERP™ liquids & soaps are also biodegradable. They are free of parabens, sulfates (SLS/SLES), propylene glycol, DMDM hydantoin, DEA, TEA and mineral oil.

Gary Coward, Senior VP Concept Amenities INC (USA) stated, "We are excited to be launching such an innovation into a global hospitality industry that is demanding greener solutions. Waste consumption is one of the single biggest threats on the condition of our natural environments, both now and in the future. We seek to minimize the impact we are making on our eco systems by creating greener, friendlier and biodegradable products."

**But our commitment does not stop there....**

We seek to implement green

initiatives (where they exist) on an ongoing basis to reduce our energy, water and waste consumption and our carbon footprint.

So join us in making our

future green and choose ERP™ products that are only available from Concept Amenities Pty. Ltd. USA (702) 869-3741 www.conceptamenities.com.

Eco Pure is registered trademark of Bio Tec Environmental LLC.

**Contact Concept Amenities NOW to find out how your guest amenities**

**can be produced in a biodegradable material and ERP™ approved.**

\*Tests meet ISO and ASTM standard test performance.

Hospitality first...  
guest amenities,  
biodegradable\* in landfill.

Make your mark in our industry  
and not on our planet!



**Concept Amenities**

3236 Cliff Sieler Court  
Las Vegas, NV 89117  
Tel: (702) 869-3741  
Fax: (702) 920-8069  
www.conceptamenities.com  
E-Mail: garyc@conceptm.com.au

Creating naturally better guest experiences

\*ISO DIS15985 & ASTM D 5511-02 standard test performance to determine biodegradation of plastic packaging materials under hi-solids anaerobic – digestion simulating landfill conditions, independently conducted and analyzed by Northeast Laboratories Inc, CT.



Product details and queries please direct to:

Concept Amenities Inc  
3236 Cliff Sieler Court  
Las Vegas, NV 89117  
Phone: (702) 869 3741  
Fax: (702) 869 3680  
usasales@conceptm.com.au  
conceptamenities.com

