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Press Release: global
For immediate release

***Green Business: Concept Amenities makes
environmental change in line with new product
range***

Melbourne, Australia 2009 – Leading global hotel guest supplier, Concept Amenities Pty Ltd is making environmental changes with a full scale commitment to reducing waste, water and energy consumption throughout its business operations. This includes office spaces, factories and warehousing areas for the company to become more environmentally efficient and aware.

Concept Amenities currently has offices in Melbourne, Las Vegas, London, Hong Kong, China and Dubai. Stephen Duggan, General Manager Sales & Marketing explains “We have definitely expanded at an increasing rate over the past few years and will continue to do so in the future. With each expansion we want to ensure that, as a company, we are making environmentally responsible choices while offering quality product at competitive prices”.

An environmental management team has been appointed to monitor green initiatives that have been centralized at head office in Melbourne but will filter throughout all offices over the next year.

Both internal and external assessments have been conducted by a leading environmental management company. Assessment covered tenant space, metering, lighting & zoning, staff transportation, recycling & waste storage and energy consumption.

These assessments come in line with the launch of ERP™: a range of biodegradable guest amenities that contain Eco Pure®. ERP™ products are the first of their kind in the hospitality industry. They can biodegrade in landfill conditions and are available exclusively from Concept Amenities.

Visit www.conceptamenities.com for more information.

About Concept Amenities

At Concept Amenities we pride ourselves on being a world leader in the supply of amenities that deliver on quality, luxury and style. For over 27 years we have established expertise in all areas from design and formulation through to production, dispatch and delivery.

We have developed a comprehensive range of exclusive amenity lines, each with its own distinctive appeal. They contain the finest formulations that are created using natural botanical ingredients, sophisticated fragrances and a rich array of natural and organic extracts to truly nourish the skin, body and soul.

Eco Pure® is a registered trademark of Bio Tec Environmental LLC.
www.bio-tec.biz

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