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Press Release: Global
For immediate release

World First: biodegradable slippers!

Melbourne, Australia 2009 – Finally a biodegradable product solution is here for hotel guest slippers! Leading amenities supplier, Concept Amenities Pty Ltd, is launching a “green” slipper as a part of their new biodegradable amenities range: ERP™. This range features Eco Pure® a new innovation in the bio plastics field as it allows any polymer to biodegrade in landfill! Eco Pure® is an organic based, enzyme additive that breaks down the molecular structure of any plastic material once it has been discarded after use. It does not affect the look, or effect of common polymers and the end product result is at the same high standard.

Stephen Duggan, General Manager Sales & Marketing states “With so many ‘green’ products currently on the market, it is difficult to determine which materials stand up to their claims”. Eco Pure® has been independently tested by a third party source under sim the EPS material used in these slippers, will break down.

ERP™ green slippers are part of a comprehensive range of biodegradable guest amenities that covers tubes, bottles, caps, soaps and accessory items. All packaging materials contain Eco Pure® and are recyclable, where possible. Liquids and soaps have been formulated without parabens, sulfates (SLS/SLES) or unwanted preservatives.

For more information about the new range of ERP™ biodegradable amenities, visit www.conceptamenities.com or contact our offices listed below.

About Concept Amenities

At Concept Amenities we pride ourselves on being a world leader in the supply of amenities that deliver on quality, luxury and style. For over 27 years we have established expertise in all areas from design and formulation through to production, dispatch and delivery.

We have developed a comprehensive range of exclusive amenity lines, each with its own distinctive appeal. They contain the finest formulations that are created using natural botanical ingredients, sophisticated fragrances and a rich array of natural and organic extracts to truly nourish the skin, body and soul.

Eco Pure® is a registered trademark of Bio Tec Environmental LLC.
www.bio-tec.biz

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